

American Farm Bureau Federation | January 7 – 11, 2011

OPTIONAL TOUR SNIPPETS

NOTE: For private group tours outside of these offerings, please contact Kim Maling at (404) 815-3010 or kmaling@destinationsouth.com

FRIDAY, JANUARY 7, 2011

Atlanta Sampler

Atlanta has a long history from the Civil War to the civil rights movement and as you take a drive through the city, you will pass many landmarks along the way and hear about their interesting past. Visit the Atlanta Cyclorama, the world's largest painting of "The Battle of Atlanta". With spectacular music, art and surround sound effects, the immense 112 year old painting comes alive as you step back to 1864 and become part of the battle for Atlanta. Drive by the Martin Luther King, Jr. Historic District then out historic Peachtree Street and along the way you will see the Fox Theatre, modeled after a Moorish castle, the Margaret Mitchell House, where she wrote her famous book *Gone with the Wind* and much more. Continue your drive through the beautiful Buckhead neighborhood and see the homes there and the Georgia Governor's Mansion.



Hours: 1:00pm – 4:00pm
Price: \$45 Per Guest, Lunch Not Included

FRIDAY, JANUARY 7, 2011

From Seed to Food Safety Research

Description of stops:

Learn about Seed Cleaning in Georgia and see Georgia's first grain elevator completed in 1946 by the Swint Seed and Grain Company.

The Ogletrees have been farming for four generations. It was started by Phil Ogletree Sr. and has continued with Phil Jr., Bobby and Brian. The story is told that Mr. Phil Ogletree Sr. started farming with a borrowed combine in hopes that if he made it the first year he would pay for the combine after the harvest, and if he failed he would not owe for the usage of the combine.

The first grain elevator in Georgia was completed at Orchard Hill in 1946 by the Swint Seed and Grain Co. The original unit with a capacity of 106,000 bushels is not being used today. The second unit with a capacity of 130,000 bushels was completed in 1954. The late State Senator Albert G. Swint (1890-1956) had both cement silos built. The Ogletrees acquired the property in 1980.

UGA Griffin - Dr. Jerry Arkin, Assistant Dean of The College of Agricultural and Environmental Sciences, will provide an overview of the Griffin Campus. A PowerPoint presentation will be displayed with information about the academic programs, research, and extension offered at the Griffin Campus.

Dr. Michael Doyle, world renowned Director of the Center for Food Safety, will provide an overview of the Center. The Center for Food Safety provides cutting edge research on food science and partners with leaders in the food industry to minimize the risk of pathogenic microorganisms and their toxins through detection and elimination. The Center's main objective has been to conduct research that provides information useful in solving problems in the food industry and to provide the consumer with high-quality foods having minimal risk to human health.

Dr. Dick Phillips, Director of the Food Product Innovation and Commercialization Center, will provide an overview of the FoodPIC Center, FoodPIC assists companies in developing new food products efficiently and economically. The center facilitates commercialization of food products by providing intellectual resources and physical facilities for both start-up ventures and existing food companies. FoodPIC was initiated by faculty in the Department of Food Science and Technology in the College of Agricultural and Environmental Sciences and associates of the University of Georgia. All are internationally recognized for development of innovative food products.

Hours: 1:00pm – 5:00pm

Price: \$45 Per Guest, Lunch Not Included

SATURDAY, JANUARY 8, 2011

From Oil to Trout

Description of stops:

Resaca Sun Products is located in the foothills of the Chattahoochee National Forest. Resaca Sun Products, LLC is a family owned and operated Expeller® press Oilseeds production facility processing Non-GMO Canola and Sunflower seeds. Resaca Sun produces Kosher, non-GMO, Expeller® pressed food grade Canola and Sunflower oils for commercial refineries and high quality Canola and Sunflower meals for dairy, beef, and chicken farmers.

In 1955, Gus and Dell Moore moved their two young boys to rural Resaca, Georgia in hopes of creating a successful career in agriculture. Establishing Moore's Seed and Grain Farms, Inc., Gus, Dell, Joe and Tim raised hogs, steer, and chickens; produced corn, wheat, and soybeans; and sold bagged soybeans to local farmers.

In the fall of 2006, Gus, Joe, Tim, and Andrew decided to add value to their production and created an Expeller press oilseed processing plant. Not only did they provide an opportunity for themselves to produce two extra crops per year, Non-GMO Winter Canola and High Oleic Sunflowers, but they created a new market for farmers in Georgia, Alabama, Tennessee, and Kentucky.

Chambers Mill Trout Farm is a seven-acre lake located in the mountains of northwestern Georgia near the city of Rome. The lake is fed and flows at over 2,000 gallons per minute. The trout that are located in the lake were hatched and raised on site.

Chambers Mill Trout Farm specializes in stocking ponds, lakes, and private streams. The trout farm consists of eight concrete raceways and a hatchery building that produces 40,000 lbs of 1 lb. trout and approximately two million fingerlings throughout the southeast.

Hours: 8:30am – 3:30pm
Price: \$67 Per Guest, Lunch Included

SATURDAY, JANUARY 8, 2011

Nursery to Premier Agritourism

Description of stops:

Harp's Farm is owned and operated by Mickey and Tammie along with their sons Nolen and Cole. The operation began as a Christmas Tree and hay farm in 1979 and evolved through the years to include pick your own vegetables, fruits, berries, pumpkins, cotton and tours for school children. In the late 1990's they transitioned to a nursery operation and currently grow approximately 500 different plants, mostly native varieties, on 22 acres. These plants are sold to over 1200 independent garden centers, landscapers and rewholesalers in six southern states. They propagate their own plants and have selected several improved varieties. One of these was recently patented, (*Illicium Floridanum*-Pink Frost).

Southern Belle Farm is the place for Family Fun Down on the Farm. It's a 200-acre working farm in McDonough, Georgia — in the Atlanta metro area. The family farm is operated as an Agritourism Farm, open to the public offering a corn maze in the fall and strawberry patch during the spring along with other seasonal produce.

The Carter Family has been in Henry County, GA for 8 generations - 5 generations on this same farm which is now part of Southern Belle Farm. In 1986 the Carter's sold out of the dairy business and went into a beef cattle/hay farm with thoughts of developing the farm into an educational farm.

Ag education school tours are a main component of Southern Belle Farm. Last year the farm had over 14,000 students to visit and learn about farming. The farm's educational activities include demonstrations with the farm's livestock — pygmy goats, sheep, chickens, ducks, bunnies and calves and the most popular is the dairy cow demonstration, which takes visitors through the process of producing milk for mass consumption.

Southern Belle is famous for its corn maze promotional message each year which receives a lot of free publicity.

Hours: 9:00am – 2:15pm
Price: \$67 Per Guest, Lunch Included

SATURDAY, JANUARY 8, 2011

Antebellum Trail: Covington And Social Circle, Georgia



Experience the South you expect and want to see! Just outside the reach of Atlanta's hustle and bustle, you will visit the charming city of Covington, Georgia, filming location for *In the Heat of the Night* and known for its wealth of Antebellum and Victorian-era homes. While there, you will tour two of the privately owned manor homes, shown by the owners

themselves displaying many examples of fine restoration and collections of antiques. *Sandtown Place*, built in 1840, will provide a trip into early American History with its original structural areas showing hand-hewn timbers and wide board ceilings and floors. Built in 1830, *Boxwood* is completely furnished with American Empire and Victorian antiques. There you will also see a large collection of Napoleon memorabilia. In addition, many fine porcelains as well as a collection of Faberge eggs are on display. Next, a very special lunch awaits you at the Blue Willow Inn, recognized by *Southern Living*, *Gourmet Magazine*, CNN and *USA Today* as the South's finest Southern Cooking restaurant.

Hours: 9:30am – 3:30pm
Price: \$90 Per Guest, Lunch Included

Stone Mountain Park

Depart for Atlanta's most visited outdoor attraction, Georgia's Stone Mountain Park. View the Mountain's majestic carving of General Robert E. Lee, "Stonewall" Jackson and Jefferson Davis from the newly renovated Memorial Hall. Next,



travel back in time to the town of Crossroads, Stone Mountain Park's spectacular new \$30 million expansion and the first new attraction in 25 years! This 1870s town is alive with irresistible street entertainers, colorful crafters and fantastic shops and restaurants from which to choose for your lunch on your own. You may visit any of the attractions in the park during your visit. You may choose to tour the Antebellum Plantation, the Skylift to the top of the mountain, the outstanding 4D Theater, or The Great Barn featuring superslides, trampoline floors, climbing structures and over 65 interactive games. Or visit The Sky Hike and trek through the treetops on the nations largest family adventure course. Master suspended wooden bridges, or climb to the top on vertical net bridges.

Hours: 9:30am – 3:30pm
Price: \$75 Per Guest, Lunch Not Included

MONDAY, JANUARY 10, 2011

Nursery, Herford to Free Range Eggs

Description of stops:

Rambo Nursery is a wholesale nursery specializing in annuals. Founded in 1983 by Sam Rambo, it started as a mere 150 sq. ft. greenhouse on property in Acworth. In 20 years Rambo Nursery has grown to be over 10 acres of heated greenhouses. On the present piece of property located in Paulding County there is over 60 acres and production space is increasing exponentially. Rambo Nursery has been a vendor partner with Home Depot for 17 years.

JWR Land & Cattle was started in 1990 by Wesley Rakestraw on a small scale at his farm near Dallas. In 1999 Wesley purchased close to 800 acres in nearby Polk County which serves as the current headquarters for the ranch. In 2003 Tom and Tammy Boatman were brought in to help build one of the top Hereford operations in the nation. The cow herd consists of 175 registered Hereford brood cows and 75 recep cows that support their embryo transplant program. JWR Land & Cattle have an annual production sale held on the first Saturday in May each year. The success of the program can be seen by their producing a Division or Reserve Division Champion at the Junior National Expo the past five years in a row.

Carlton Farm was founded in 1919 as a diversified row crop farm. In 1946 after returning from the war Chad's grandfather converted the farm to a commercial dairy. The farm remained a commercial dairy until 2005. Agri tourism was added in 2002 and has been the driving force in allowing the farm to continue to operate. On March 3, 2006 the farm sold its first pet milk and has since added grass-fed beef, pasture raised pork, pasture raised chicken and free range eggs that are marketed through a metro buying group with deliveries into the Metro Atlanta area three days each week.

Hours: 8:00am – 2:00pm
Price: \$62 Per Guest, Lunch Included

TUESDAY, JANUARY 11, 2011

Poultry & More

Description of stops:

Stork Poultry Processing provides the poultry industry worldwide with the latest technology in processing equipment aimed at increasing the customer's profitability. Stork offers complete systems as well as a wide range of equipment, from live bird handling, eviscerating, cut up, deboning, (fixed weight) batching and packing, up to and including, intelligent management information and production control software.

Todd Chapman, his wife Sheila, and their 3 kids, Jesse, Whitney and Jacob, run a 140 acre poultry farm located in North Hall County. The farm consists of 12 broiler houses with a capacity of 306,000 chickens per grow out and 60 head of cattle. The family was recognized as "Farmer of the Year" in 2000 by the Hall County Chamber of Commerce. They also received "Outstanding Soil and Water Conservation Farmer" in 2000 for their efforts in making their farm uniform with the Soil and Water guidelines. The Rotary Club of Hall County named Chapman Farms as "Farm Family of the Year 2004". It takes a lot of hard work to keep the farm running smoothly but it's worthwhile to be able to raise their children with the experience and knowledge of farming.

Fieldale Farms is a family business, still owned by its founders. It has grown to become one of the largest independent poultry producers in the world. They started in the poultry business more than fifty years ago in the countryside of Northeast Georgia. The operations and headquarters are still located within a 35 mile radius in this area. Fieldale produces the best possible chickens in the market with the latest up-to-date equipment and technology, always bearing in mind the health of the millions of consumers.

Jaemor Farms was established in 1981 by the Jim Echols Family and later opened a roadside market that is open year-round offering a variety of products. This Farm Market which is located in North Georgia has turned simple grocery shopping into a seasonal adventure. The Echols family farm grows 30 different varieties of peaches and 15 varieties of apples, as well as a number of other types of fruits and vegetables like beans, onions, peppers, corn and eggplant.

In addition to the fresh produce, each season will see an assortment of jams, jellies, ciders, dressings, spices, sodas, salsas, marinades, relishes, BBQ sauces, hot sauces, honey, syrups, chutney, meats, grits, peanuts (boiled peanuts are popular) and much more. The in-house bakery produces homemade fried apple pies, fritters, ice cream, muffins and more. While an outdoor BBQ stand appeals to sauce-loving carnivores.

Families find the outdoor activities like the hayride, apple slingshot, pumpkin picking, farm tour, picnic area and corn maze fun for all ages.

Hours: 8:30am – 4:30pm
Price: \$67 Per Guest, Lunch Included

TUESDAY, JANUARY 11, 2011

From Heifers, to Helen and a Year Round Market

Description of stops:

London Farms, located in Cleveland GA, is owned by Stanley and Verner London. For over thirty years Stanley and Verner have raised dairy replacement heifers for dairymen in the Southeast. Currently, the farm is home to over 1200 head of heifers that are raised for dairy producers in Florida and Georgia. Stanley and Verner, along with their 3 full-time employees and 1 part-time, farm 240 acres of corn grown for silage, 125 acres of hay, in addition to seasonal and yearly grazing.

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Helen is a city located on the Chattahoochee River in White County and nestled in the Blue Ridge Mountains. This Northeast Georgia village has a rich history linked to the Cherokee Indians and Indian burial mounds as well as early settlers who arrived to mine for gold and cut virgin timber for a thriving lumber industry in the early 1900s. Helen is a re-creation of an alpine village complete with cobblestone alleys and old-world towers. Helen is an hour and a half north of Atlanta and is one of the top tourist destinations in the state.

Hours: 8:30am – 3:30pm
Price: \$67 Per Guest, Lunch Included

TUESDAY, JANUARY 11, 2011

From Trees to Brangus Cows

Description of stops:

Sharp Top Trees is the World's largest grower of the Princeton American Elm on its own root. Sharp Top Trees history did not begin in 1997, but many years before. In the 1930's, Syl Neel, founder of the Aubrey Corporation, purchased a large portion of the farm with the intent of it being a major source of timber and other plant materials for the growing and expanding South. Over the past 70 years, this farm has produced millions of board feet of timber along with millions of bushels of various grains, silage, hay and milk.

The American Elm ruled supreme as the shade tree of choice for generations of Americans prior to World War II. These large upright, vase-shaped trees have shaded so many American streets that "Elm Street" is generally believed to be one of the most common street names in the United States.

In the early 1930s, a fungal infection borne in beetles began attacking the trees and turned into a deadly and catastrophic blight wiping out tens of millions of American Elm trees over a period of decades.

Today as the American Elm is returning to the landscape due to propagation techniques and DED resistance, many street scapes are being replanted with the American Elm. Sharp Top Trees is the world's largest grower of the Sharp Top Brand Princeton American Elm on its own root.

Salacoa Valley Farms (SVF) is a Registered Brangus Operation focused on enhancing the success and profitability of commercial producers in the Southeast. The history of SVF actually goes back several generations to when the farm grew cotton and row crops as well as being a large mule contractor for projects all over the South. Angus cattle were added in the 1940's followed by Simmental in the 1970's. Brangus was first introduced as a division of Willow Springs Ranch in 1984, then back exclusively under the Salacoa Valley Farms name in 1986.

Salacoa Valley Farms sells approximately 300 bulls a year in two sales, one the last Saturday of February and one the last Saturday of September.

Hours: 9:00am – 2:30pm
Price: \$67 Per Guest, Lunch Included

TUESDAY, JANUARY 11, 2011

Buckhead The Beautiful

Atlanta has a long history from the Civil War to Civil Rights and as you drive up Peachtree to Buckhead, you will pass many landmarks along the way and hear about their interesting past. Among those will be the Fox Theatre, modeled after a Moorish Castle, the Margaret Mitchell House where she wrote her famous book "Gone with the Wind", the beautiful homes of Buckhead, the Georgia Governor's mansion and more. At the Atlanta History Center you will see award-winning exhibitions, which illuminate Atlanta's history with incredible stories, artifacts and models. While there, you will also visit The Tullie Smith House, built in the 1840s by the Smith family representing a yeoman farm which was more common in Georgia than the large plantations many people associate with the South. Also visit the elegant 1928 Swan House Mansion, the home of the Inman family, which contains the original furnishings.



Hours: 1:00pm – 5:00pm
Price: \$50 per person, Lunch Not Included